

ΕΡΑΝΕΚ 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Upgrading Micro & Small Businesses to Develop their Skills in New Markets

The enterprise “Metrographis” – Aristides Papadakis based in Crete region, has joined the Action “Upgrading micro & small businesses to develop their skills in new markets” with a total budget of **310 million €**. The Action aims at the upgrading of the competitive position of very small and small enterprises.

The investment’s total budget is 65.576,00€ out of which 32.788,00€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ü Buildings, other facilities and surrounding area
- ü Machinery – Equipment
- ü Intangible expenses
- ü Wage costs for personnel (current and /or new employees)

Through the participation in the Action, the enterprise achieved:

- ü Competitiveness improvement
- ü Increase of profitability
- ü Reinforcing an extrovert business profile
- ü Market expenditure by adopting new products and services
- ü Creating better quality products and services
- ü Increasing productivity and improvement of operational procedures
- ü Reinforcing entrepreneurship
- ü Creating / maintaining job positions

The support of ΕΡΑΝΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

